

## INFORMATION OBLIGATION FOR THE PARTICIPANTS OF PAIH Business Forum 2019

Dear Sir and Madam, in accordance with the Regulation of the European Parliament and of the Council of the EU 2016/679 of 27 April 2016 on the protection of individuals with regard to the processing of personal data and on the free movement of such data and repealing Directive 95/46 / EC (hereinafter: GDPR), we inform you:

### **1. Personal data controller**

The controller of the personal data provided by you is:

**Polska Agencja Inwestycji i Handlu SA with its registered office in Warsaw**  
**ul. Krucza 50**  
**00-025 Warsaw**

entered into the Register of Entrepreneurs of the National Court Register kept by the District Court for the Capital City of Warsaw, XII Commercial Division of the National Court Register under KRS number 0000109815, with share capital of PLN 138,006,600, paid in part in the amount of PLN 137,706,600, tax identification number NIP 526-030-01-67.

### **2. Data Protection Officer**

The contact person in all matters regarding personal data protection is the Data Protection Officer, available at: [iod@paih.gov.pl](mailto:iod@paih.gov.pl);

### **3. Purposes and basics of processing**

Personal data in the form of name, email address and contact data will be processed by the Controller for the following purposes:

- I. Registering for the event and contacting participants in terms of organizational activities preceding the event and providing selected materials after the event based on your consent, which is the registration for the event (Article 6, paragraph 1 point a) of GDPR);
- II. Sending a survey assessing the event under a legally justified obligation arising from the Act of 7 July 2017 on the performance of tasks in the field of promoting the Polish economy by Polska Agencja Inwestycji i Handlu Spółka Akcyjna (Polish Investment and Trade Agency, "Agency"). The duties of the Agency include the organization of promotional projects on the territory of Poland. Sending back the completed survey is voluntary.
- III. Repeated contact for the purposes of direct marketing of services and products offered within the framework of performing statutory tasks of the Agency, including support for Polish companies on foreign markets.
- IV. Ensuring compliance with security requirements at organized events related to keeping the list of participants arising from the legitimate interest of the Controller (Article 6 (1) (f) of GDPR);
- V. For other purposes related to the business activity conducted, including the implementation of legally justified interests related to the need to pursue claims connected to the tasks performed – pursuant to Article 6 paragraph 1f) of GDPR;
- VI. Keeping statistics, preparing reports, and archiving for internal purposes of the Agency related to the number of participants as fulfilment of the legal obligation incumbent on the controller associated with public activity (Article 6, paragraph 1c) GDPR).

Participants' identifiers contain codes for the purposes of the improvement of the quality of future events, adapting the offer to the needs of the participants and evaluating substantive preparation of speakers, which can be achieved by verifying the interest of participants in individual thematic blocks. Code identifiers are also intended to support event security management.



Your personal data in the form of an image will be processed during the event and afterwards in the form of photographs and recordings as **part of a whole public event**, for the purposes of:

- informing about the event and promoting it on the websites and profiles on social media sites of the Controller and the entities cooperating with the Controller and in the press, on the basis of legitimate interest, which is to promote the Polish economy in accordance with the Act of 7 July 2017 on tasks related to the promotion of the Polish economy by Polska Agencja Inwestycji i Handlu Spółka Akcyjna (Article 6 paragraph 1f) of GDPR);
- complying with security requirements at organized events related to the registration of participants, resulting from the legitimate interest of the Controller (Article 6 paragraph f) of GDPR);

In accordance with Article 81 of the Copyright and Related Rights Act, the consent to the personal image release is not required when it is part of the whole or when it concerns public entities.

#### **4. Recipients of personal data**

Personal data of the applicant may be transferred to:

- entities cooperating with the Controller on the basis of data processing outsourcing agreements, including subcontractors of services, providers of IT services and technical equipment, including Webdev Contractors supporting the participant registration process;
- entities supervising activities of PAIH SA (particularly the Minister competent for the economy, the Prime Minister, entities of PFR Group);

#### **5. Data storage period**

Your personal data will be processed in the business contacts database until you submit your request for their: deletion, restriction, objection to their processing or their transfer. The list of event participants will be kept for the next 12 months.

The storage period, in terms of the implementation of reporting and archiving purposes, is 5 years from the end of the organized event.

In terms of claims, in accordance with the tasks carried out, it is in compliance with the limitation periods for the given legal relationship.

#### **6. Rights of data subjects**

With the restrictions indicated in the GDPR, everyone has the right to:

- access their data and receive a copy of it;
- correct their personal data;
- restrict the processing of personal data;
- delete their personal data;
- lodge a complaint to the President of the Personal Data Protection Office (to the address of the Personal Data Protection Office, Stawki 2, 00-193 Warsaw)

Each of the consents granted may be withdrawn at any time, without affecting the lawfulness of the processing carried out prior to its withdrawal.

#### **7. Information on the requirement to provide data.**

Providing your personal data is voluntary, but without providing it you will not be able to participate in the PAIH Business Forum 2019.

#### **8. Privacy policy**

Rules on data processing on the websites of Polska Agencja Inwestycji i Handlu SA are set out in our Privacy Policy: [https://www.paih.gov.pl/polityka\\_prywatnosci](https://www.paih.gov.pl/polityka_prywatnosci)